



# **Company Update Q4 2012**

February 25, 2013



# Safe Harbor Statement

This presentation contains strategic goals and other forward-looking statements related to future financial results and business operations for Cooper Tire & Rubber Company. Actual results may differ materially from the goals and from current management forecasts and projections as a result of factors over which the Company may have limited or no control. Information on certain of these risk factors and additional information on forward-looking statements are included in the Company's reports on file with the Securities and Exchange Commission and set forth at the end of this presentation.



# Available Information

You can find Cooper Tire on the web at [coopertire.com](http://coopertire.com). Our company webcasts earnings calls and presentations from certain events that we participate in or host on the investor relations portion of our website (<http://coopertire.com/investors.aspx>). In addition, we also make available a variety of other information for investors on the site. Our goal is to maintain the investor relations portion of the website as a portal through which investors can easily find or navigate to pertinent information about Cooper Tire, including:

- our annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, and any amendments to those reports, as soon as reasonably practicable after we electronically file that material or furnish it to the Securities and Exchange Commission (“SEC”);
- information on our business strategies, financial results and selected key performance indicators;
- announcements of our participation at investor conferences and other events;
- press releases on quarterly earnings, product and service announcements and legal developments;
- corporate governance information; and
- other news and announcements that we may post from time to time that investors may find relevant.

The content of our website is not intended to be incorporated by reference into this presentation or in any report or document we file with or furnish to the SEC, and any references to our website are intended to be inactive textual references only.



# Q4 2012 Financial Performance Highlights

(millions USD, except EPS)

<i>Net Sales by Segment</i>	<u>Q4 2012</u>		<u>Q4 2011</u>		<u>Change from Prior Year</u>
North American Tire	\$ 811		\$ 771		5.2%
International Tire	342		376		-9.2%
Eliminations	<u>(90)</u>		<u>(108)</u>		<u>-16.7%</u>
Total Company	\$ 1,062		\$ 1,039		2.3%
 <i>Operating Profit by Segment</i>		<u>OP %</u>		<u>OP %</u>	
North American Tire	\$ 103	12.7%	\$ 35	4.5%	\$ 68
International Tire	32	9.4%	29	7.7%	3
Eliminations	1		1		0
Corporate	<u>(13)</u>		<u>(5)</u>		<u>(7)</u>
Total Company	\$ 124	11.7%	\$ 60	5.7%	\$ 65
 Earnings Per Share (diluted) from continuing operations attributable to common stockholders	\$ 1.15		\$ 3.33		\$ (2.18)
 Cash and Cash Equivalents	\$ 352		\$ 234		\$ 118

Amounts are unaudited and may not add due to rounding.  
Certain amounts from 2011 have been reclassified to conform to 2012 presentation



# Year Ended December 31, 2012 Financial Performance Highlights

(millions USD, except EPS)

<i>Net Sales by Segment</i>	<u>Year Ended December 31, 2012</u>		<u>Year Ended December 31, 2011</u>		<u>Change from Prior Year</u>
North American Tire	\$ 3,096		\$ 2,838		9.1%
International Tire	1,576		1,557		1.2%
Eliminations	(471)		(487)		-3.3%
Total Company	\$ 4,201		\$ 3,908		7.5%
 <i>Operating Profit by Segment</i>		<u>OP %</u>		<u>OP %</u>	
North American Tire	\$ 296	9.6%	\$ 77	2.7%	\$ 218
International Tire	144	9.1%	103	6.6%	41
Eliminations	(6)		(1)		(4)
Corporate	(37)		(15)		(21)
Total Company	\$ 397	9.4%	\$ 163	4.2%	\$ 234
 Earnings Per Share (diluted) from continuing operations attributable to common stockholders	\$ 3.49		\$ 4.02		\$ (0.53)
 Cash and Cash Equivalents	\$ 352		\$ 234		\$ 118

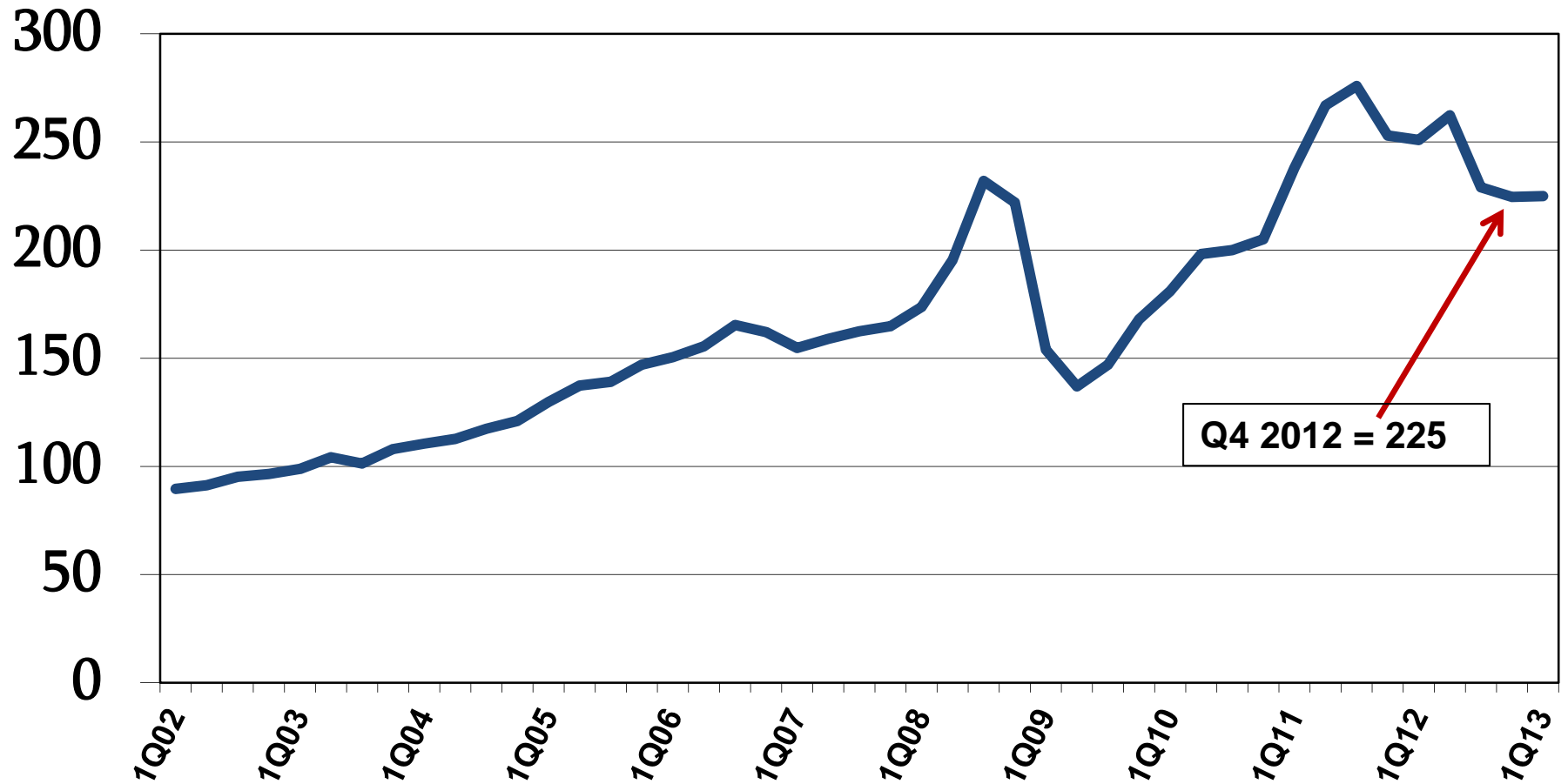
*Amounts may not add due to rounding.*

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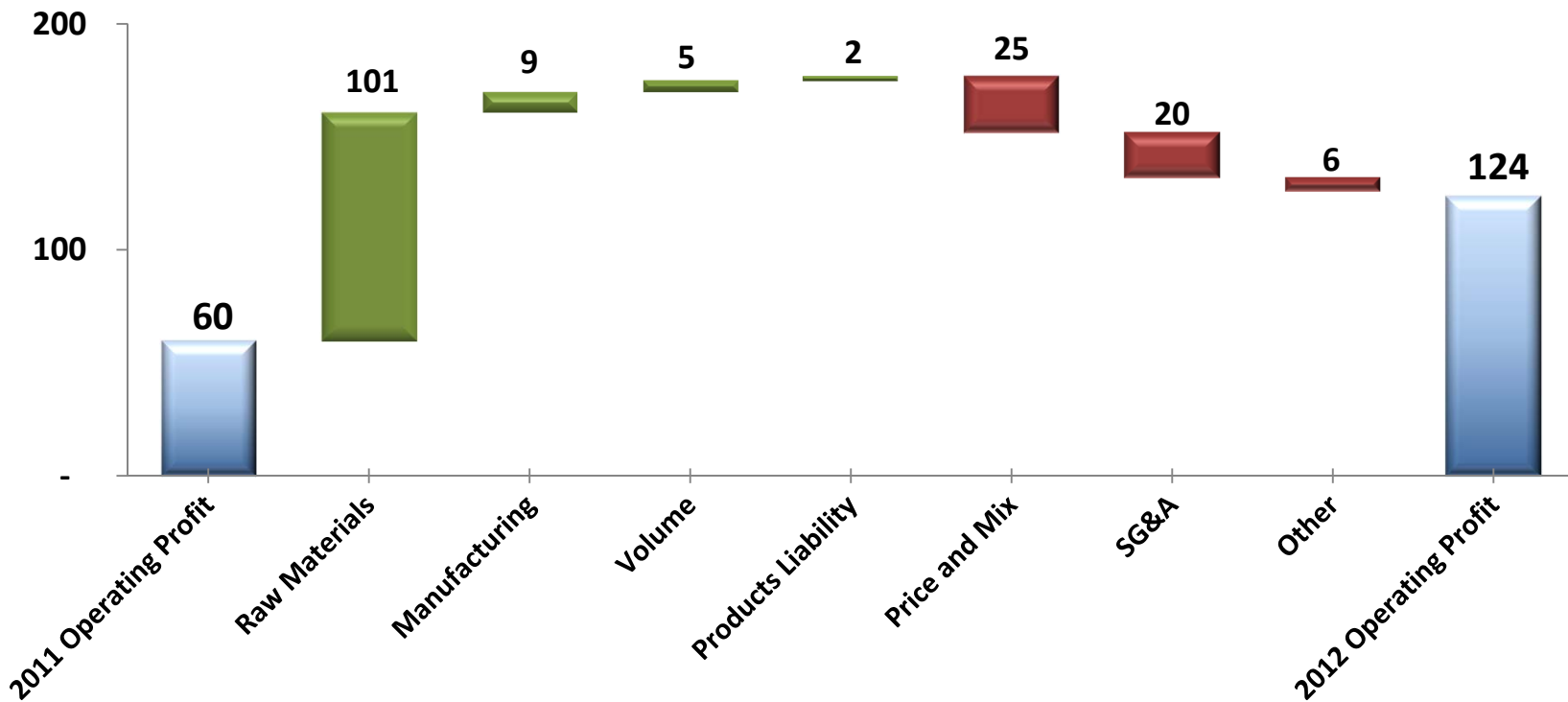
# CTB Raw Material Price Index North America



Q1 2013 is an estimate

# Operating Profit Walk Total Company Q4 2011 to Q4 2012

(\$millions)

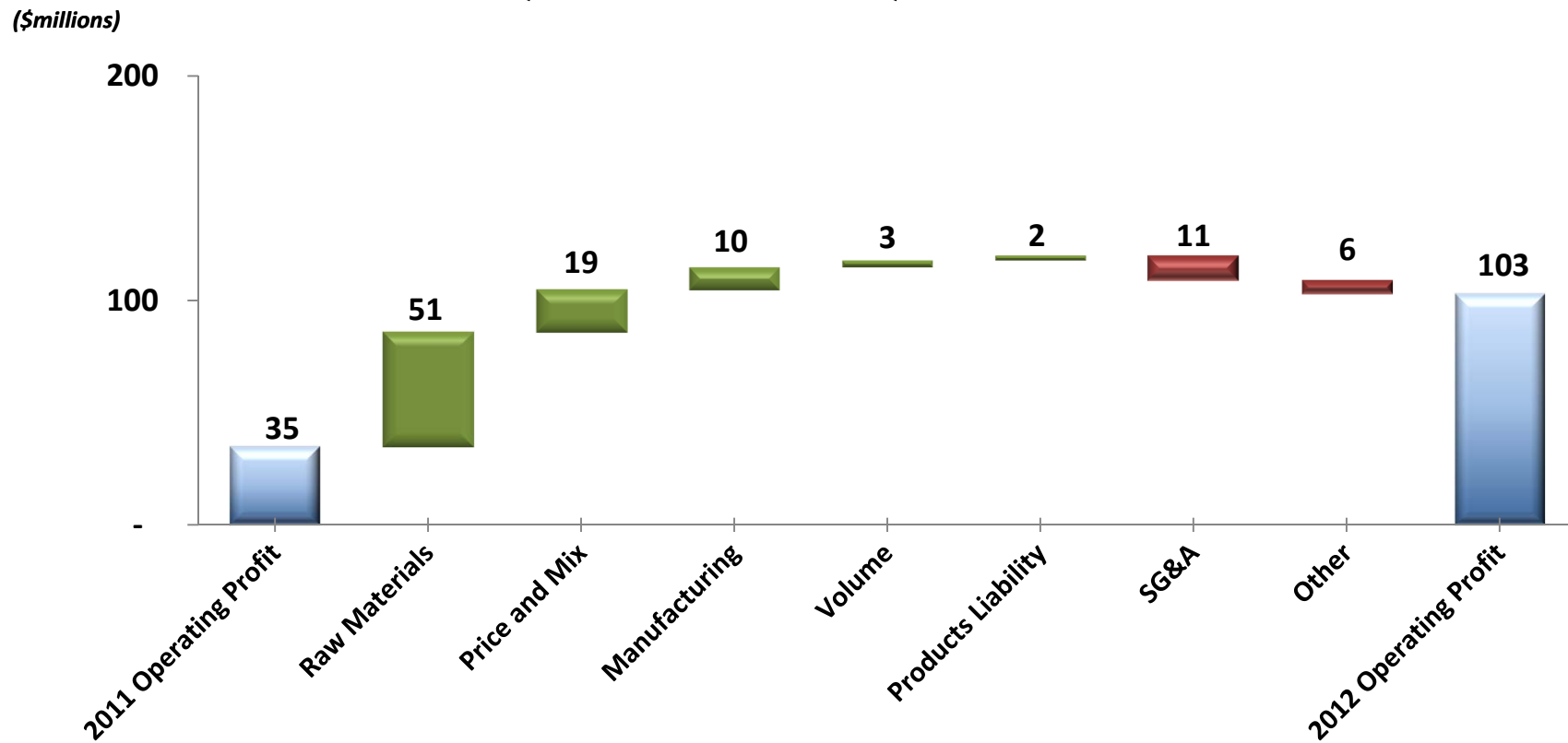


Amounts may not add due to rounding.





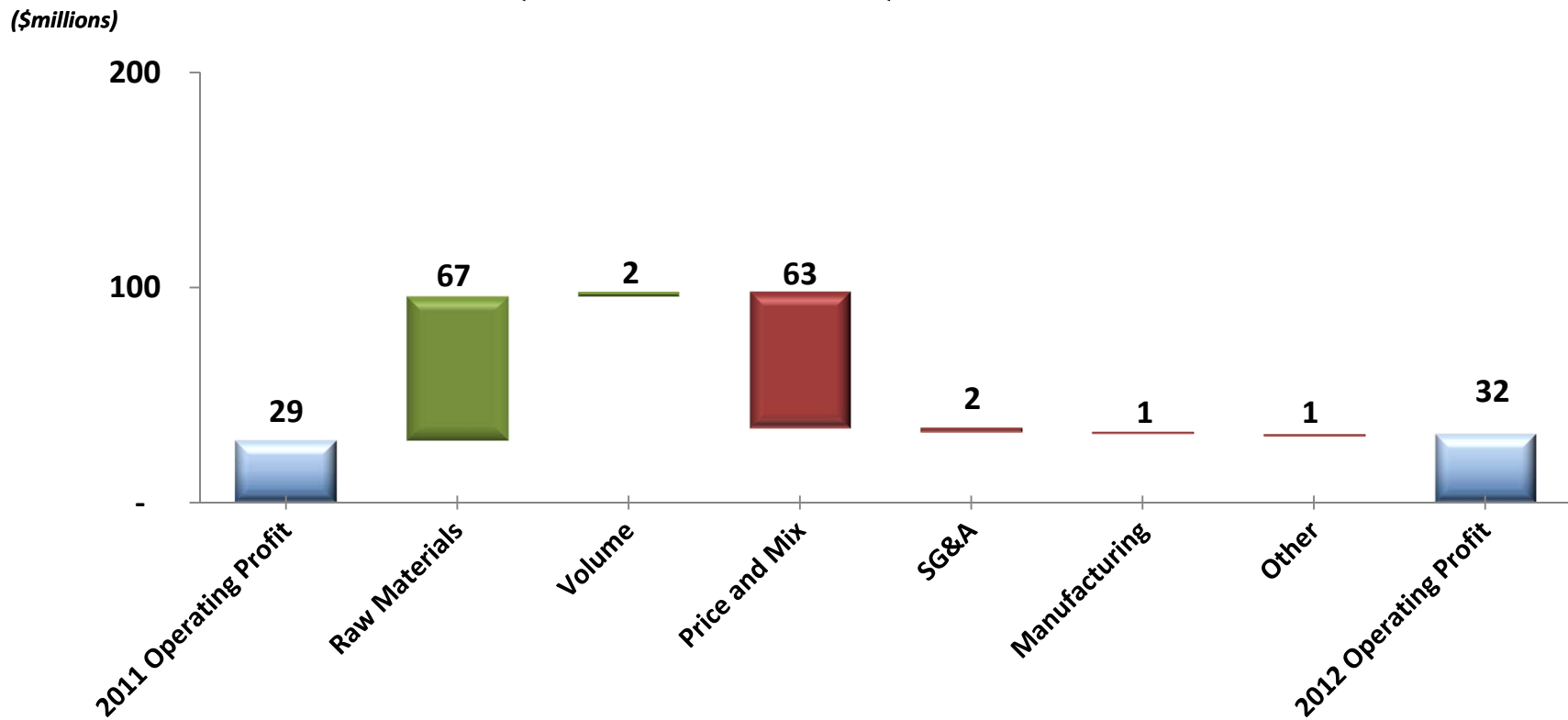
# Operating Profit Walk North America Q4 2011 to Q4 2012



Amounts may not add due to rounding.



# Operating Profit Walk International Q4 2011 to Q4 2012



Amounts may not add due to rounding.



# Risks

It is possible that actual results may differ materially from those projections or expectations due to a variety of factors, including but not limited to:

- volatility in raw material and energy prices, including those of rubber, steel, petroleum based products and natural gas and the unavailability of such raw materials or energy sources;
- the failure of the Company's suppliers to timely deliver products in accordance with contract specifications;
- changes in economic and business conditions in the world;
- failure to implement information technologies or related systems, including failure to successfully implement an ERP system;
- increased competitive activity including actions by larger competitors or lower-cost producers;
- the failure to achieve expected sales levels;
- changes in the Company's customer relationships, including loss of particular business for competitive or other reasons;
- litigation brought against the Company, including products liability claims, which could result in material damages against the Company;
- changes to tariffs or the imposition of new tariffs or trade restrictions;
- changes in pension expense and/or funding resulting from investment performance of the Company's pension plan assets and changes in discount rate, salary increase rate, and expected return on plan assets assumptions, or changes to related accounting regulations;
- government regulatory and legislative initiatives including environmental and healthcare matters;
- volatility in the capital and financial markets or changes to the credit markets and/or access to those markets;
- changes in interest or foreign exchange rates;
- an adverse change in the Company's credit ratings, which could increase its borrowing costs and/or hamper its access to the credit markets;
- the risks associated with doing business outside of the United States;
- the failure to develop technologies, processes or products needed to support consumer demand;
- technology advancements;
- the inability to recover the costs to develop and test new products or processes;
- the impact of labor problems, including labor disruptions at the Company or at one or more of its large customers or suppliers;
- failure to attract or retain key personnel;
- consolidation among the Company's competitors or customers;
- inaccurate assumptions used in developing the Company's strategic plan or operating plans or the inability or failure to successfully implement such plans;
- failure to successfully integrate acquisitions into operations or their related financings may impact liquidity and capital resources;
- changes in the Company's relationship with joint-venture partners;
- the inability to obtain and maintain price increases to offset higher production or material costs;
- inability to adequately protect the Company's intellectual property rights; and
- inability to use deferred tax assets.